

Minsok Pak

Executive Vice President, Chief Strategy & Transformation Officer



Minsok is Executive Vice President, Chief Strategy & Transformation Officer for Mondelez International, a global company leading the future of snacking with 2019 net revenues of approximately \$26 billion. In this role, he oversees a number of strategic growth areas critical to company growth and industry leadership, including Enterprise Strategy, M&A and strategic growth opportunities, new business, and e-Commerce and direct-to-consumer.

Prior to joining the company, Minsok was Executive Vice President, Chief Strategy & Innovation Officer at Target in the United States where he helped lead the development and implementation of a highly successful growth strategy. He had oversight of Strategy & Planning, Insights, M&A/Business Development, and Innovation, all supporting the company's drive for omnichannel transformation.

Minsok previously served as Senior Vice President for LEGO Group, where he led branded omnichannel retail including e-Commerce in more than 20 markets. Minsok spent close to 20 years with McKinsey & Company where he was a Senior Partner holding a range of roles in the US, Korea and Singapore, including Head of Asia-Pacific Sales & Marketing and other leadership positions in Asia Consumer & Retail and North American Supply Chain practices. He also spent a number of years as managing director of a private equity firm leading investments in packaged goods and mobile technology, as well as working internally for McKinsey & Company, helping lead the digital transformation for the firm.

Minsok holds a bachelor's degree in Economics from Oberlin College and earned an MBA from Stanford University. Minsok is passionate about music and multisport, serving as a member of the Minnesota Orchestral Association Board and having completed 23 Ironman triathlons, including four times at the World Championships in Hawaii. He also serves on the Board of Trustees for Oberlin College.