

Rob Hargrove

Executive Vice President Research, Development & Quality



Rob Hargrove is Executive Vice President of Research, Development & Quality for Mondelez International, a global company leading the future of snacking with 2019 net revenues of approximately \$26 billion. He is responsible for all product and packaging development, research, nutrition, quality, food safety and scientific affairs activities worldwide.

Rob previously served as Senior Vice President of Research, Development & Quality for Mondelez Europe, where he oversaw technical leadership for innovation, materials productivity, quality systems and reporting, scientific and regulatory affairs, and nutrition initiatives across the region.

Prior to joining the company in 2013, Rob held several senior roles at PepsiCo, where he led Frito-Lay's Research & Development activities in emerging Asian markets and Australia from 2000-2002, their North American health and wellness snacks portfolio from 2002-2006, and PepsiCo Europe's Research & Development portfolio from 2006-2012, with a heavy emphasis on the developing Eastern Europe region, including Russia. Rob began his career with Procter & Gamble in the UK as a product developer in the laundry detergent category.

Rob is a native of Belfast, Northern Ireland, and holds a master's degree in Chemical Engineering from Imperial College, London.