

Milka

The Chocolate Brand
Daring You To Be


Tender





100+ 
YEARS

Born in 1901 in
Löerrach, Germany

FOUND IN
 40+
COUNTRIES

~2  BILLION
In Net Revenues (2018)

 MIL+KA 

The name made up of the product's two main ingredients:
MILch (milk) and KAKao (cocoa or chocolate)

LILA 
THE MILKA COW

first appears in print and
TV advertising in 1973

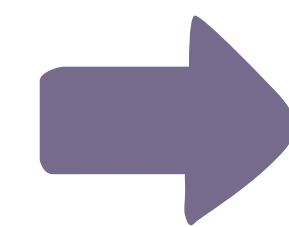


150,000
MILKA PRODUCTS

are sold around the world each hour!

HUNGRY FOR
MORE?

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THE RIGHT SNACK • FOR THE RIGHT MOMENT • MADE THE RIGHT WAY

Mondelez
International
SNACKING MADE RIGHT