



QUENCHING THE WORLD'S THIRST WITH

UNIQUE FLAVORS



Launched in 1957



after 2 years of research and development

30+ COUNTRIES



Around the world Top 3 Markets

Brazil • Argentina • Philippines

~700 MILLION



In Net Revenues (2018)



In the Middle East, more than half of Tang's annual sales happen in just six weeks around Ramadan, where families gather each evening to share a meal, seasonal treats and, often, a pitcher of Tang!

In 1965, Gemini 4 astronauts bring

TANG

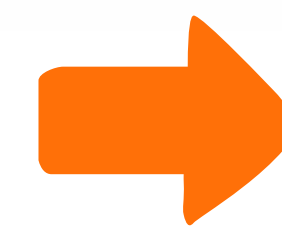


along on their mission and it will be part of all manned space flights for the next 10 years.



HUNGRY FOR MORE?

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