# MONDELEZ INTERNATIONAL, INC.

## CODE OF BUSINESS CONDUCT AND ETHICS FOR NON-EMPLOYEE DIRECTORS

#### INTRODUCTION

This is the Code of Business Conduct and Ethics for Mondelēz International, Inc.'s ("Mondelēz International") Non-Employee Directors (the "Code"). This Code sets out ten important commitments that we, as non-employee members of the Board of Directors of Mondelēz International (the "Board"), have chosen to guide us during our service to Mondelēz International. The Board's Governance, Membership and Public Affairs Committee administers this Code. Annually, each of us acknowledges in writing the receipt, review, understanding and commitment to abide by this Code. This Code's principles are similar to those in Mondelēz International's Code of Conduct for Mondelēz International's Employees (the "Employee Code"), but we tailored them specifically for the Board. No code can anticipate every situation that may arise nor can it replace the thoughtful behavior of an ethical director. Rather, this Code provides guidance for handling situations as they arise.

We raise any questions or concerns about this Code or any related situation to the Chair of the Governance, Membership and Public Affairs Committee, who may consult with the committee as a whole, Mondelēz International's Corporate Secretary, General Counsel, Chief Business Integrity Officer or other counsel.

#### THE OBJECTIVE: EARNING AND MAINTAINING TRUST

This Code is part of Mondelēz International's commitment to integrity. This Code focuses us on areas of ethical risk, provides guidance to help us recognize and deal with ethical issues, provides mechanisms to report unethical conduct and helps foster a culture of honesty and accountability. The ten commitments in this Code guide our handling of ethical matters and describe the values that guide us in our decisions, particularly the most essential value – trust. Trust means that others can rely on us to speak truthfully, to honor our commitments, and to treat others fairly. Mondelēz International's reputation for integrity is one of its most valuable assets. Mondelēz

International must earn and keep the trust of Mondelēz International's investors, consumers, customers, business partners, employees and the general public.

Maintaining and improving this trust requires that we, as directors, follow this Code's principles and rules.

### THE COMMITMENTS

#### **COMMITMENT #1. TREAT PEOPLE FAIRLY.**

Each of us is a Mondelēz International representative and must deal fairly with one another, Mondelēz International's employees and others (including Mondelēz International's customers, suppliers, competitors, and employees) when conducting business in Mondelēz International. We do not take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts or any other unfair dealing practice.

We see diversity and inclusion as imperatives to success and believe that everyone deserves an equal chance to succeed based on their hard work, talent and commitment to the values of Mondelēz International. We champion inclusiveness among ourselves and we also encourage Mondelēz International's employees to treat others with respect, regardless of race, color, religion, gender, age, ethnic or national origin, veteran status, disability, sexual orientation or preference, gender identity, marital status, citizenship status, genetic information or any other legally protected personal characteristic or status.

#### COMMITMENT #2. AVOID CONFLICTS OF INTEREST.

While we serve on the Board, Mondelēz International's shareholders expect us to make business decisions without the influence of any improper personal interest or gain. Therefore, we avoid situations in which our personal interests interfere, or appear to interfere, in any way with our commitment to Mondelēz International's interests. Conflicts arise when our personal interests make it difficult to perform our responsibilities

objectively or effectively. Conflicts of interest also may arise when we, or a family member<sup>1</sup>, receive improper personal benefits because of our position on the Board.

Situations involving a conflict of interest are not always obvious or easy to resolve. Therefore, we bring any questions concerning potential conflicts to the Chair of the Governance, Membership and Public Affairs Committee. We disclose immediately to the Chair of the Governance, Membership and Public Affairs Committee any conflict of interest or any situation or circumstances that could involve an actual, perceived or potential conflict of interest with Mondelēz International. The Chair of the Governance, Membership and Public Affairs Committee may consult with the committee as a whole, Mondelēz International's Corporate Secretary, General Counsel, Chief Business Integrity Officer or other counsel regarding any potential conflicts.

Examples of common conflicts that we avoid or disclose to the Chair of the Governance, Membership and Public Affairs Committee include the following:

- Personal benefits and gifts. We do not receive a personal benefit from any
  person or firm seeking or currently doing business with Mondelēz
  International. Personal benefits include consultant fees, exercisable
  stock options or other remuneration, non-cash gifts, meals or entertainment
  (other than those of nominal value and for ordinary business purposes) or any
  other benefit that a reasonable person may conclude could affect our
  objectivity. We never accept cash or cash equivalents, bribes or kickbacks.
- Competition. We do not compete with Mondelez International.
- Personal use of Mondelēz International's assets. We do not use Mondelēz International's assets, labor, resources or information except for legitimate Mondelēz International business purposes.
- Loans and Guarantees. We do not accept loans or guarantees from Mondelēz International.

<sup>&</sup>lt;sup>1</sup> "Family member" for purposes of this Code include a director's spouse, parents, children, siblings, fathers and mothers-in-law, sons and daughters-in-law, brothers and sisters-in-law, and anyone (other than employees) who shares the director's home.

- Compensation from non-Mondelēz International sources. Compensation that
  we receive as part of the Mondelēz International director compensation
  program does not create conflicts of interest. We do not accept
  compensation (in any form) for services we perform for Mondelēz
  International from any source other than Mondelēz International.
- Conflicts arising from a role at other organizations. We sometimes serve as a director, officer or employee of, serve as an advisor or consultant to, are a significant investor in or have a similar role at another organization. If we encounter a situation where our role in that other organization could have the potential to conflict, or appear to conflict with Mondelēz International's interests, we immediately:
  - (i) inform the Chair of the Governance, Membership and Public Affairs Committee,
  - take appropriate action, including recusing ourselves from participation in the Board's or committee's discussion and consideration of any matter related to or giving rise to the potential conflict,
  - (iii) take all actions requested by the Chair of the Governance, Membership and Public Affairs Committee or the Chair's designee, and
  - (iv) take any other action that is necessary or appropriate under the circumstances.

Prior to accepting a new role at another organization, we consider whether that role could have the potential to conflict, or appear to conflict with Mondelēz International's interests and follow these same steps.

Our family members' activities also may create a situation involving a conflict of interest and we disclose any family member's relationship that involves an actual or potential conflict of interest with Mondelez International.

#### COMMITMENT #3. NEVER TRADE ON INSIDE INFORMATION.

We do not trade securities while we have material non-public information. "Material information" includes anything likely to influence a potential investor's decision to trade in securities including, but not limited to, information about mergers, earnings, projects and changes in management. In addition to Mondelez International's securities, this

restriction applies to the trading of the securities of Mondelēz International's customers, suppliers or other business partners if we have material non-public information about them. Further, if we cannot make trades because we possess material non-public information, neither can our family members. We do not engage in transactions involving Mondelēz International, Inc.-based derivative securities, short-selling or hedging transactions that create an actual or potential bet against Mondelēz International, Inc. We do not hold Mondelēz International, Inc. securities as collateral in a margin account or pledge Mondelēz International, Inc. securities as security for a loan.

#### COMMITMENT #4. PROTECT AND RESPECT PRIVATE AND PROPRIETARY INFORMATION.

We maintain the confidentiality of all information entrusted to us during our service to Mondelez International. We share that information only when Mondelez International's Corporate Secretary or General Counsel advises that disclosure is authorized or legally mandated.

We also exercise due care in handling Mondelēz International's proprietary and confidential information. This includes all non-public information related to Mondelēz International. We avoid discussing this information in public areas or with family members, and we do not share this information with other organizations with which we have business or other relationships. Our obligation to preserve Mondelēz International's confidential information is ongoing, even after our service on the Board concludes.

Mondelēz International's management, not members of the Board, handles contacts and discussions with media outlets and investment analysts. We direct all media and analyst contacts to Mondelēz International's Corporate & Government Affairs office or Investor Relations office.

# COMMITMENT #5. NEVER MISAPPROPRIATE CORPORATE OPPORTUNITIES. ENSURE PROPER USE OF CORPORATE ASSETS.

We owe a duty to Mondelez International to advance its legitimate interests when the opportunity to do so arises. We do not use any opportunity that we discover using Mondelez International's corporate property, information, or position for our personal

benefit unless Mondelēz International's disinterested directors determine that Mondelēz International will not pursue that opportunity.

We use corporate property, information or position only for legitimate business purposes; never for personal gain. We protect Mondelez International's assets and ensure their efficient use.

# COMMITMENT #6. WE PROVIDE ACCURATE INFORMATION TO MONDELEZ INTERNATIONAL, THE SECURITIES AND EXCHANGE COMMISSION AND THE PUBLIC.

Mondelēz International relies on information that we provide when it prepares disclosure documents and regulatory filings and for other purposes. We are truthful, forthright and accurate when preparing director questionnaires, stock information forms, expense reimbursement forms and other documents for Mondelēz International's use. In addition, we recognize our responsibility to help promote full, fair, accurate, timely and understandable disclosure in documents that Mondelēz International submits or files with the Securities and Exchange Commission, and in its other public communications.

# COMMITMENT #7. COMPLY WITH LAWS, RULES AND REGULATIONS.

Each of us carries out our responsibilities in compliance with Mondelez International's Corporate Governance Guidelines, other governance documents and all applicable laws, rules and regulations. We do not instruct others to commit illegal or unethical acts for any reason when they are conducting business for Mondelez International.

#### COMMITMENT #8. HONOR MONDELEZ INTERNATIONAL'S VALUES.

No set of commitments could answer every question that we face as directors. When these commitments do not address a situation, we refer to Mondelēz International's values for guidance:

- We love our consumers and brands
- We grow every day
- We do what's right

As directors of Mondelez International, we champion these values and encourage Mondelez International's employees to follow them.

We ask questions when we are not sure what to do. Fortunately, we have many places to turn for help, among them, the Corporate Secretary, the General Counsel, the Chief Business Integrity Officer, other counsel and outside advisors. We never hesitate to consult them.

#### COMMITMENT #9. REPORT ANY CONCERNS AND ENCOURAGE OTHERS TO REPORT ANY CONCERNS.

If we suspect a violation of this Code, we promptly communicate that concern to the Chair of the Governance, Membership and Public Affairs Committee. We communicate any concerns about the Chair of the Governance, Membership and Public Affairs Committee to the Chair of the Audit Committee.

We promptly report any suspected violations of the Employee Code of Conduct to the Chief Business Integrity Officer.

As directors, we also support management's and Mondelez International's efforts to promote honest behavior and an ethical environment at Mondelez International.

If anyone suspects that there has been a violation of the law, this Code, the Employee Code of Conduct or any Mondelēz International policy, we encourage them to raise that concern so that Mondelēz International can act quickly. These concerns can be raised immediately and anonymously by calling the Mondelēz International Integrity HelpLine or using the Integrity WebLine.

Mondelēz International does not tolerate retaliation against anyone for raising a concern in good faith. Raising good faith concerns is vital to Mondelēz International's success

#### COMMITMENT #10. ADDRESS REPORTS OF CONCERNS ABOUT DIRECTOR BEHAVIOR.

If a director violates this Code, we all suffer consequences, especially Mondelēz International. Ignoring violations leads to greater problems and damages trust.

The Governance, Membership and Public Affairs Committee or its designee promptly addresses reports of concerns about director behavior and carefully looks into the facts and circumstances surrounding any report. The Governance, Membership and Public Affairs Committee or its designee conducts all investigations fairly and considers all relevant information. The Governance, Membership and Public Affairs Committee actively addresses any violations of this Code. Upon advice of legal counsel, Mondelēz International may report violations of the Code that involve illegal behavior to the appropriate authorities.

# **WAIVERS AND AMENDMENTS**

In the unlikely event that a waiver of this Code would be in Mondelez International's best interests, only the Board may grant that waiver.

Only the Board may amend this Code.

Mondelēz International promptly discloses to Mondelēz International's shareholders (by
posting on www.mondelezinternational.com or making other required public disclosure)
any waiver (along with the reasons for the waiver) or amendment to this Code.

Director's Signature	Date	