

Mark Dady
CPO & SVP
Global Procurement
Effective: July 1, 2014



Mondelēz International

Profile

Mark Dady was appointed SVP and CPO Global Procurement of Mondelēz International on July 1st 2014.

In this role, Mark is responsible for the Strategic Leadership of the Procurement function. This includes Global Procurement responsibility for all categories, Direct and Indirect Materials & Services, to enable delivery of the company's Strategic Plan. In this capacity Mark is as a member of the Mondelēz Leadership Council (MLC) and the Global Supply Chain Leadership Team (GSCLT).

Mark joined Mondelēz International in October 2012 as Vice President Procurement for Europe based in Zurich, Switzerland.

Before Mondelēz International, Mark enjoyed a successful career in PepsiCo, where he held positions of increasing responsibility in both Supply Chain and Procurement during 15 years. Most recently he was SVP Procurement for Europe, based in Switzerland, managing a spend of \$9 BN across Direct Materials, Indirects and Commodities through a 300 strong team based in over 20 countries.

Prior to that, Mark was Sr. Buying Controller for Tesco, the world's 3rd largest retailer, where he had a fast-track career getting experience in both Marketing and Procurement and across a wide range of categories, including Non Foods and Foods, Branded, Private Labels, Fresh & Ambient.

He earned his degree in Economics and Politics at the Warwick University, England, and completed residential Executive training programs at INSEAD in both General Management and Finance.