Module: Introduction

Page: W0. Introduction

W0.1

Introduction

Please give a general description and introduction to your organization.

Mondelēz International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2014 revenue of $34.2 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in chocolate, biscuits, gum, candy and powdered beverages, with billion-dollar brands such as Cadbury, Cadbury Dairy Milk and Milka chocolate, LU, Nabisco and Oreo biscuits, Tang powdered beverages and Trident gum. Mondelēz International is a proud member of the Standard and Poor's 500, NASDAQ 100 and Dow Jones Sustainability Index. Visit www.mondelezinternational.com and www.facebook.com/mondelezinternational.

At Mondelēz International, we know that the sustainable growth of our business is inextricably linked to the well-being of the people who make and enjoy our products, and the communities that we serve. That is why we launched our Call for Well-Being – a call to action for ourselves, our suppliers and our partners to work together to have a positive impact on the well-being of the world.

As explained in our annual report, the Call For Well-Being supports one of our five global growth strategies: "Protect the Well-being of Our Planet." It is focused on four areas that are critical to the well-being of the world and where we can make the greatest impact: mindful snacking, sustainability, community and safety. Our collective efforts in these areas are designed to enable our business to grow, operate more efficiently and ensure create a sustainable future for our farmers and consumers.

Sustainability is about preserving our world and its people. We all depend on just one planet. So all of us need to work together and find ways to use less energy, water and other resources, as well as reduce the waste we generate. For many years, we've listened to and worked with smallholder farmers to promote sustainable supply chains. With our partners we help increase the farmers' output, improve their livelihoods, build thriving communities and protect the environment. We're using our resources to amplify this ongoing conversation.

Our sustainability journey has put us on a path that is making a real difference. But we know we can't do everything. So our focus is in those areas where we can have the greatest impact: sustainable agriculture and reducing the environmental footprint of our own operations.

To reduce our environmental footprint by 2015, we set the following goals:

- Cut our energy and water use in manufacturing by 15% per tonne of production
- Reduce our greenhouse gas emissions and waste from manufacturing by 15% per tonne of production

- Make 60% of our production in Zero Waste to Landfill sites
- Eliminate 50 million pounds (22,500 tons) of packaging material

We set goals to help transform and secure our agricultural supply

- All cocoa will ultimately be sustainably-sourced
- 70% of global coffee will be sustainably-sourced by 2015
- 75% of Western European biscuits volume made with Harmony wheat by 2015
- Palm oil: 100% RSPO by 2015

Beyond this, as the foundation for all our work in sustainable agriculture, we're embedding sustainability into our sourcing practices across our commodities.

For a number of years now, sustainability has been a strategic business priority for Mondelēz International, having first set aggressive five-year goals to reduce energy, carbon dioxide emissions, water, waste and packaging in 2006, under our former name, Kraft Foods Inc. Our focus on climate change is also consistent with our environmental policy, which states:

"Mondelēz International is committed to reducing the environmental impact of our activities, preventing pollution and promoting the sustainability of the natural resources upon which we depend, while providing quality products that meet the needs of our consumers. We also are committed to the continuous improvement of our environmental performance and to meeting or exceeding the requirements of all applicable environmental laws and regulations. We expect all Mondelēz International employees to carry out their job responsibilities in accordance with this policy and to report any environmental concerns they have to management." Success requires vision and determination, great partners and seizing opportunities—from farm to fork. It's a journey. It'll take years. But we're in business for the long-term, which means we benefit from our investment in this area. And done right, we know building sustainability into our business is good for the planet, people and, ultimately, our profits.

W0.2

Reporting year

Please state the start and end date of the year for which you are reporting data.

Period for which data is reported
Wed 01 Jan 2014 - Wed 31 Dec 2014

W0.3

Reporting boundary

Please indicate the category that describes the reporting boundary for companies, entities, or groups for which water-related impacts are reported.

Companies, entities or groups over which operational control is exercised

W0.4

Exclusions

Are there any geographies, facilities or types of water inputs/outputs within this boundary which are not included in your disclosure?

Yes

W0.4a

Exclusions

Please report the exclusions in the following table

Exclusion	Please explain why you have made the exclusion
A small number of non-manufacturing buildings, including offices and warehouses in some regions, may not be included.	Water use in these facilities is insignificant compared to our global manufacturing operations.

Further Information

Module: Current State

Page: W1. Context

W1.1

Please rate the importance (current and future) of water quality and water quantity to the success of your organization

Water quality and quantity	Direct use importance rating	Indirect use importance rating	Please explain
Sufficient amounts of good quality freshwater available for use	Vital for operations	Important	Lack of freshwater might disrupt our operations in factories. Sufficient amount of water is important to our purchased agricultural commodities.
Sufficient amounts of recycled, brackish and/or produced water available for use	Neutral	Neutral	Recycled, brackish/ produced water has little impact on our operations. Recycled, brackish/ produced water has little impact on our supply chain.

W1.2

For your total operations, please detail which of the following water aspects are regularly measured and monitored and provide an explanation as to why or why not

Water aspect	% of sites/facilities/operations	Please explain
Water withdrawals- total volumes	76-100	Enablon system supplies water withdrawal volume each month by site in terms of: municipal water consumption, borehole/well water consumption, river cooling water used (borrowed), rain water harvested, and other water (e.g., tankered, onsite surface water consumption, etc.)
Water withdrawals- volume by sources	76-100	Enablon system supplies water withdrawal volume each month by site in terms of: municipal water consumption, borehole/well water consumption, river cooling water used (borrowed), rain water harvested, and other water (e.g., tankered, onsite surface water consumption, etc.)
Water discharges- total	76-100	Enablon system supplies water discharge volume each month per site in terms of: wastewater

Water aspect	% of sites/facilities/operations	Please explain
volumes		discharged to municipal sewer, wastewater discharged directly to water body (river/lake/sea), wastewater tankered away for disposal, outgoing (borrowed) cooling water, and all other wastewater.
Water discharges- volume by destination	76-100	Enablon system supplies water discharge volume each month per site in terms of: wastewater discharged to municipal sewer, wastewater discharged directly to water body (river/lake/sea), wastewater tankered away for disposal, outgoing (borrowed) cooling water, and all other wastewater.
Water discharges- volume by treatment method	76-100	Plants regularly measure and monitor water discharges volume by treatment methods, though we do not have a centralized system for tracking this information.
Water discharge quality data-quality by standard effluent parameters	76-100	Plants regularly measure and monitor water discharges quality by standard effluent parameters, though we do not have a centralized system for tracking this information.
Water consumption- total volume	76-100	Water consumption is easily calculated as the difference between total water withdrawal and total water discharge.
Facilities providing fully-functioning WASH services for all workers	76-100	This is tracked as part of employee Health & Safety requirements at our facilities. Water use, which would include for these services, is incorporated into plant water use monthly reporting in our manufacturing database, Enablon.

W1.2a

Water withdrawals: for the reporting year, please provide total water withdrawal data by source, across your operations

Source	Quantity (megaliters/year)	How does total water withdrawals for this source compare to the last reporting year?	Comment
Fresh surface water	4394	Not applicable	River cooling water used (borrowed)
Brackish surface water/seawater		Not applicable	
Rainwater	29	Not applicable	Rain water harvested

Source	Quantity (megaliters/year)	How does total water withdrawals for this source compare to the last reporting year?	Comment
Groundwater - renewable	5782	Not applicable	Borehole/well water consumption
Groundwater - non-renewable		Not applicable	
Produced/process water		Not applicable	
Municipal supply	11919	Not applicable	Municipal water consumption
Wastewater from another organization	292	Not applicable	Other water (e.g., tankered, onsite surface water consumption)
Total	22416	Not applicable	

W1.2b

Water discharges: for the reporting year, please provide total water discharge data by destination, across your operations

Destination	Quantity (megaliters/year)	How does total water discharged to this destination compare to the last reporting year?	Comment
Fresh surface water	8609	Not applicable	Wastewater discharged directly to water body (river/lake/sea) + outgoing (borrowed) cooling water
Brackish surface water/seawater		Not applicable	
Groundwater		Not applicable	
Municipal treatment plant	8923	Not applicable	Wastewater discharged to municipal sewer + wastewater tankered away for disposal + all other wastewater
Total	17532	Not applicable	

W1.2c

Water consumption: for the reporting year, please provide total water consumption data, across your operations

Consumption (megaliters/year)	How does this consumption figure compare to the last reporting year?	Comment
4855	Not applicable	Calculated using WBCSD tool

W1.3

Do you request your suppliers to report on their water use, risks and/or management?

Yes

W1.3a

Please provide the proportion of suppliers you request to report on their water use, risks and/or management and the proportion of your procurement spend this represents

Proportion of suppliers %	Total procurement spend %	Rationale for this coverage

W1.3b

Please choose the option that best explains why you do not request your suppliers to report on their water use, risks and/or management

Primary reason	Please explain

W1.4

Has your organization experienced any detrimental impacts related to water in the reporting period?

No

W1.4a

Please describe the detrimental impacts experienced by your organization related to water in the reporting year

Country	River basin	Impact indicator	Impact	Description of impact	Length of impact	Overall financial impact	Response strategy	Description of response strategy

W1.4b

Please choose the option below that best explains why you do not know if your organization experienced any detrimental impacts related to water in the reporting year and any plans you have to investigate this in the future

Primary reason	Future plans

Further Information

Module: Risk Assessment

Page: W2. Procedures and Requirements

W2.1

Does your organization undertake a water-related risk assessment?

Water risks are assessed

W2.2

Please select the options that best describe your procedures with regard to assessing water risks

Risk assessment procedure	Coverage	Scale	Please explain
Comprehensive company-wide risk assessment	Direct operations and supply chain	All facilities and some suppliers	Water-related risks are considered in the company's enterprise risk management process. See question 2.1b of our CDP Climate response for a description of this process.

W2.3

Please state how frequently you undertake water risk assessments, what geographical scale and how far into the future you consider risks for each assessment

Frequency	Geographic scale	How far into the future are risks considered?	Comment
Annually	Facility	>6 years	We use the new WRI Aqueduct Water Risk Mapping tool, a complimentary tool to WBSCD, to map our sites in terms of overall water risk, water quality and legislative/media risk. We have already taken the results of the Aqueduct tool to help prioritize sites for focused water reduction assessments. We also have helped develop Ecolab and Trucost's Water Risk Monetizer tool that should start to help us quantify water-related risks in financial terms. http://waterriskmonetizer.com/.

W2.4

Have you evaluated how water risks could affect the success (viability, constraints) of your organization's growth strategy?

Yes, evaluated over the next 10 years

W2.4a

Please explain how your organization evaluated the effects of water risks on the success (viability, constraints) of your organization's growth strategy?

Our water use awareness and management programs cover all sites in areas that are either currently water stressed or predicted to be water stressed in the near future (that is, by 2025 per WBCSD). We map water use and water stress using the WBCSD tool annually and will be developing programs to focus activity on those plants with the highest consumption in the most heavily stressed areas (both present and predicted). Many of our factories in water-stressed areas continue to implement water management programs. While we mapped water use and water stress using the WBCSD Global Water Tool, we started in 2013 to also use the new WRI Aqueduct Water Risk Mapping tool to map our sites in terms of overall water risk. Our corporate life cycle water footprint studies also assess human health and ecosystem damage potential resulting from freshwater consumption and water degradation.

W2.4b

What is the main reason for not having evaluated how water risks could affect the success (viability, constraints) of your organization's growth strategy, and are there any plans in place to do so in the future?

Main reason	Current plans	Timeframe until evaluation	Comment

W2.5

Please state the methods used to assess water risks

Method	Please explain how these methods are used in your risk assessment
Life Cycle Assessment WBCSD Global Water Tool WRI Aqueduct	Our company water footprint assessment takes a life cycle approach to assess water use and its impact on human health and ecosystems, including from supply chain, direct operations to consumer use and waste disposal. Various programs we participate in address a number of water risks along our agricultural supply chains. We also use the WBCSD water scarcity definition to estimate a water stress factor for each of our operations. Meanwhile, WRI Aqueduct is used to map our facility water risks, including physical risk (both quality and quantity), regulatory risks and reputational risks. All business units/regions have annual water reduction targets. Water use and water discharge reporting and tracking are done monthly using our manufacturing database (Enablon).

W2.6

Which of the following contextual issues are always factored into your organization's water risk assessments?

Issues	Choose option	Please explain
Current water availability and quality parameters at a local level	Relevant, included	Issue assessment includes use of WBCSD Global Water tool/WRI Aqueduct tool.
Current water regulatory frameworks and tariffs at a local level	Relevant, included	Issue assessment includes use of WBCSD Global Water tool/WRI Aqueduct tool.
Current stakeholder conflicts concerning water resources at a local level	Relevant, not yet included	Such conflicts may be considered at a local risk assessment level by a given manufacturing facility. They are not “always” included, though, at present.
Current implications of water on your key commodities/raw materials	Relevant, included	This assessment is based in part on WRI Aqueduct tool and Life cycle assessment.
Current status of ecosystems and habitats at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool and Life cycle assessment.
Current river basin management plans	Relevant, not yet included	These plans may be considered at a local risk assessment level by a given manufacturing facility. They are not “always” included, though, at present.
Current access to fully-functioning WASH services for all employees	Relevant, included	This is tracked as part of employee Health & Safety requirements at our facilities. Water use, which would include for these services, is incorporated into plant water use monthly reporting in our manufacturing database, Enablon.
Estimates of future changes in water availability at a local level	Relevant, included	This assessment is based on WBCSD global Water Tool/WRI Aqueduct tool.
Estimates of future potential regulatory changes at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool.
Estimates of future potential stakeholder conflicts at a local level	Relevant, not yet included	Such conflicts may be considered at a local risk assessment level by a given manufacturing facility. They are not “always” included, though, at present.
Estimates of future implications of water on your key commodities/raw materials	Relevant, not yet included	Though water footprint of key commodities have been assessed, future impact has not been included in our current analysis.
Estimates of future potential changes in the status of ecosystems and habitats at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool.
Scenario analysis of availability of sufficient quantity and quality of water relevant for your operations at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool.
Scenario analysis of regulatory and/or tariff changes at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool.
Scenario analysis of stakeholder conflicts concerning water resources at a local level	Relevant, not yet included	The WRI Aqueduct water risk tool we currently use does not include scenario analyses relating to this issue.
Scenario analysis of implications of water on your key commodities/raw materials	Relevant, not yet included	The WRI Aqueduct water risk tool we currently use does not include scenario analyses relating to this issue.

Issues	Choose option	Please explain
Scenario analysis of potential changes in the status of ecosystems and habitats at a local level	Relevant, included	This assessment is based on WRI Aqueduct tool.
Other		

W2.7

Which of the following stakeholders are always factored into your organization's water risk assessments?

Stakeholder	Choose option	Please explain
Customers		
Employees		
Investors		
Local communities		
NGOs		
Other water users at a local level		
Regulators		
River basin management authorities		
Statutory special interest groups at a local level		
Suppliers		
Water utilities/suppliers at a local level		
Other		

W2.8

Please choose the option that best explains why your organisation does not undertake a water-related risk assessment

Primary reason	Please explain

Further Information

Module: Implications

Page: W3. Water Risks

W3.1

Is your organization exposed to water risks, either current and/or future, that could generate a substantive change in your business, operations, revenue or expenditure?

Yes, supply chain only

W3.2

Please provide details as to how your organization defines substantive change in your business, operations, revenue or expenditure from water risk

We acknowledge that changes in water availability will have an impact on our company and we believe it deserves serious attention. However, based on our understanding of the CDP definition of “significance,” (independent of any analysis used for U.S. Securities and Exchange Commission reporting purposes), we have concluded that opportunities cited in this question cannot be categorized as having the potential to generate substantive change in our direct operations.

W3.2a

Please provide the number of facilities* per river basin exposed to water risks that could generate a substantive change in your business, operations, revenue or expenditure and the proportion of total operations this represents

Country	River basin	Number of facilites	Proportion of total operations exposed to risk within river basin (%)	Comment

W3.2b

Please provide the proportion of financial value that could be affected at river basin level associated with the facilities listed in W3.2a

Country	River basin	Financial reporting metric	Proportion of chosen metric that could be affected within the river basin	Comment

W3.2c

Please list the inherent water risks that could generate a substantive change in your business, operations, revenue or expenditure, the potential impact to your direct operations and the strategies to mitigate them

Country	River basin	Risk driver	Potential impact	Description of impact	Timeframe	Likelihood	Magnitude of potential financial impact	Response strategy	Costs of response strategy	Details of strategy and costs

W3.2d

Please list the inherent water risks that could generate a substantive change in your business operations, revenue or expenditure, the potential impact to your supply chain and the strategies to mitigate them

Country	River basin	Risk driver	Potential impact	Description of impact	Timeframe	Likelihood	Magnitude of potential financial impact	Response strategy	Costs of response strategy	Details of strategy and costs
				In our 10K Annual Report risk factors, we report that, among other risks, severe weather, the potential longer-term consequences of climate change on agricultural productivity, water risk and changes in governmental agricultural programs may influence the price of commodities. We also note that many of our commodities are grown by smallholder farmers who might lack the				Other: • Transforming our agricultural supply chains is an essential foundation for a sustainable future. We've launched innovative, industry-leading holistic programs in key commodities like cocoa, coffee and wheat Cocoa Life: 10 year, $400 million investment, empowering more than 200,000 farmers and improving the lives of more than 1 million people. Coffee Made	$600 million committed over 10 years to agricultural signature programs, Cocoa Life and Coffee Made Happy.	

Country	River basin	Risk driver	Potential impact	Description of impact	Timeframe	Likelihood	Magnitude of potential financial impact	Response strategy	Costs of response strategy	Details of strategy and costs
				capacity to invest to increase productivity or adapt to changing conditions. If we are not successful in our mitigation activities, if we are unable to price to cover increased costs or must reduce our prices, or if we are limited by supply constraints, our financial condition and results of operations could be materially adversely affected.				Happy: 10 year, $200 million plan to create 1 million coffee entrepreneurs. Harmony: our European wheat program, Harmony, promotes biodiversity and good environmental practices in wheat production. Beyond this, as the foundation for all our work in sustainable agriculture, we're embedding sustainability into our sourcing practices across our commodities.		

W3.2e

Please choose the option that best explains why you do not consider your organization to be exposed to water risks in your direct operations that could generate a substantive change in your business, operations, revenue or expenditure

Primary reason	Please explain
Risks exist, but no	We certainly recognize that we are exposed to risks: In terms of physical risks, localized episodic extreme weather events could

Primary reason	Please explain
substantive impact anticipated	temporarily disrupt our manufacturing and product distribution in affected areas. But, there are no substantive impacts anticipated.

W3.2f

Please choose the option that best explains why you do not consider your organization to be exposed to water risks in your supply chain that could generate a substantive change in your business, operations, revenue or expenditure

Primary reason	Please explain

W3.2g

Please choose the option that best explains why you do not know if your organization is exposed to water risks that could generate a substantive change in your business operations, revenue or expenditure and discuss any future plans you have to assess this

Primary reason	Future plans

Further Information

Page: W4. Water Opportunities

W4.1

Does water present strategic, operational or market opportunities that substantively benefit/have the potential to benefit your organization?

No

W4.1a

Please describe the opportunities water presents to your organization and your strategies to realize them

Country or region	Opportunity	Strategy to realize opportunity	Estimated timeframe	Please explain

W4.1b

Please choose the option that best explains why water does not present your organization with any opportunities that have the potential to provide substantive benefit

Primary reason	Please explain
Opportunities exist, but nothing substantive	We acknowledge there may be opportunities linked to water and we believe they deserve attention. However, based on our understanding of the significance, we have concluded that opportunities cited in this question cannot be categorized as having the potential to generate substantive change in our business operations. Due to our past and ongoing efforts to reduce water use and the ambitious target we set (see question 0.1) we may be able to gain competitive advantage.

W4.1c

Please choose the option that best explains why you do not know if water presents your organization with any opportunities that have the potential to provide substantive benefit

Primary reason	Please explain

Further Information

Module: Accounting

Page: W5. Facility Level Water Accounting (I)

W5.1

Water withdrawals: for the reporting year, please complete the table below with water accounting data for all facilities included in your answer to W3.2a

Facility reference number	Country	River basin	Facility name	Total water withdrawals (megaliters/year) at this facility	How does the total water withdrawals at this facility compare to the last reporting year?	Please explain the change if substantive

Further Information

Page: W5. Facility Level Water Accounting (II)

W5.1a

Water withdrawals: for the reporting year, please provide withdrawal data, in megaliters per year, for the water sources used for all facilities reported in W5.1

Facility reference number	Fresh surface water	Brackish surface water/seawater	Rainwater	Groundwater (renewable)	Groundwater (non-renewable)	Produced/process water	Municipal water	Wastewater from another organization	Comment

W5.2

Water discharge: for the reporting year, please complete the table below with water accounting data for all facilities included in your answer to W3.2a

Facility reference number	Total water discharged (megaliters/year) at this facility	How does the total water discharged at this facility compare to the last reporting year?	Please explain the change if substantive

W5.2a

Water discharge: for the reporting year, please provide water discharge data, in megaliters per year, by destination for all facilities reported in W5.2

Facility reference number	Fresh surface water	Municipal Treatment Plant	Seawater	Groundwater	Comment

W5.3

Water consumption: for the reporting year, please provide water consumption data for all facilities reported in W3.2a

Facility reference number	Consumption (megaliters/year)	How does this compare to the last reporting year?	Please explain the change if substantive

W5.4

For all facilities reported in W3.2a what proportion of their water accounting data has been externally verified?

Water aspect	% verification	What standard and methodology was used?

Further Information

Module: Response

Page: W6. Governance and Strategy

W6.1

Who has the highest level of direct responsibility for water within your organization and how frequently are they briefed?

Highest level of direct responsibility for water issues	Frequency of briefings on water issues	Comment
Individual/Sub-set of the Board or other committee appointed by the Board	Other: At least annually	For Mondelēz International, sustainability is one part of our Call For Well-being, a set of coordinated actions that supports one of our five global strategies: “Protect the Well-being of Our Planet and Its People.” Our sustainability goals are part of the strategic planning process at Mondelēz International, and therefore, progress and key activities are regularly reported to the Board and the business unit leadership teams. Water is a key focus area in our sustainability strategy.

W6.2

Is water management integrated into your business strategy?

Yes

W6.2a

Please choose the option(s) below that best explain how water has positively influenced your business strategy

Influence of water on business strategy	Please explain
Establishment of sustainability goals	Our company water footprint assessment takes a life cycle approach to assess water use and its impact on human health and ecosystems, including from supply chain, direct operations to consumer use and waste disposal. Various programs we participate in address a number of water risks along our agricultural supply chains. We also use the WBCSD water scarcity definition to estimate a water stress factor for each of our operations. Meanwhile, WRI Aqueduct is used to map our facility water risks, including physical risk

Influence of water on business strategy	Please explain
	(both quality and quantity), regulatory risks and reputational risks. All business units/regions have annual water reduction targets. Water use and water discharge tracking are done monthly in the manufacturing database. We have a company-wide water intensity goal to reduce water intensity by 15% in manufacturing from 2010-2015.
Exploration of environmental impact	We have a company-wide water intensity goal to reduce water intensity by 15% in manufacturing from 2010-2015.

W6.2b

Please choose the option(s) below that best explains how water has negatively influenced your business strategy

Influence of water on business strategy	Please explain
Other:	

W6.2c

Please choose the option that best explains why your organization does not integrate water management into its business strategy and discuss any future plans to do so

Primary reason	Please explain

W6.3

Does your organization have a water policy that sets out clear goals and guidelines for action?

Yes

W6.3a

Please select the content that best describes your water policy (tick all that apply)

Content	Please explain why this content is included
Publicly available Company-wide	Our overall environmental policy includes water. In addition, we are developing a water-specific policy. Our overall environmental policy is as follows: "We are committed to reducing the environmental impact of our activities, preventing pollution and promoting the sustainability of the natural resources upon which we depend, while providing quality products that meet the needs of our consumers. We also are committed to the continuous improvement of our environmental performance and to meeting or exceeding the requirements of all applicable environmental laws and regulations. We expect all of our employees to carry out their job responsibilities in accordance with this policy and to report any environmental concerns they have to management." Our policy is available in the Well-Being section of our corporate website at: http://www.mondelezinternational.com/well-being/sustainable-resources-and-agriculture/environmental-footprint Based on our policy, we have set water use reduction targets for our operations and incorporate water issues into our internal environmental standards. Our contracts include an environment provision and we expect our suppliers to meet our Code of Conduct (see Rule 6 about environment), at: http://www.mondelezinternational.com/~/media/MondelezCorporate/uploads/downloads/EmployeeCodeOfConduct.pdf; see also http://www.mondelezinternational.com/About-Us/Compliance-and-Integrity.aspx#directSuppliers.

W6.4

How does your organization's water-related capital expenditure (CAPEX) and operating expenditure (OPEX) during the most recent reporting period compare to the previous reporting period?

Water CAPEX (+/- % change)	Water OPEX (+/- % change)	Motivation for these changes

Further Information

Page: W7. Compliance

W7.1

Was your organization subject to any penalties, fines and/or enforcement orders for breaches of abstraction licenses, discharge consents or other water and wastewater related regulations in the reporting year?

Yes, not significant

W7.1a

Please describe the penalties, fines and/or enforcement orders for breaches of abstraction licenses, discharge consents or other water and wastewater related regulations and your plans for resolving them

Facility name	Incident	Incident description	Frequency of occurrence in reporting year	Financial impact	Currency	Incident resolution
Port Elizabeth, South Africa	Fine			36000	USD($)	
Borg El Arab, Egypt	Fine			5000	USD($)	
Capriata, Italy	Fine			21	USD($)	

W7.1b

What proportion of your total facilities/operations are associated with the incidents listed in W7.1a

2%

W7.1c

Please indicate the total financial impacts of all incidents reported in W7.1a as a proportion of total operating expenditure (OPEX) for the reporting year. Please also provide a comparison of this proportion compared to the previous reporting year

Impact as % of OPEX	Comparison to last year
0.01	Lower

Further Information

Page: W8. Targets and Initiatives

W8.1

Do you have any company wide targets (quantitative) or goals (qualitative) related to water?

Yes, targets only

W8.1a

Please complete the following table with information on company wide quantitative targets (ongoing or reached completion during the reporting period) and an indication of progress made

Category of target	Motivation	Description of target	Quantitative unit of measurement	Base-line year	Target year	Proportion of target achieved, % value
Other: Reduction of water intensity	Water stewardship	From 2010-2015, our target is set to reduce water intensity in manufacturing by 15%.	% reduction per unit of production	2010	2015	66%

W8.1b

Please describe any company wide qualitative goals (ongoing or reached completion during the reporting period) and your progress in achieving these

Goal	Motivation	Description of goal	Progress

W8.1c

Please explain why you do not have any water-related targets or goals and discuss any plans to develop these in the future

Further Information

Module: Linkages/Tradeoff

Page: W9. Managing trade-offs between water and other environmental issues

W9.1

Has your organization identified any linkages or trade-offs between water and other environmental issues in its value chain?

Yes

W9.1a

Please describe the linkages or trade-offs and the related management policy or action

Environmental issues	Linkage or trade-off	Policy or action
We performed a comprehensive and groundbreaking analysis of our environmental footprint, which includes carbon (air), water and land impacts across our whole lifecycle. This work has provided us with a better understanding of the impacts across our supply chain and will enable us to focus activities where it matters: CO2, water and land use. This review was first conducted in 2011. We update this analysis annually to help further refine our strategy.	Linkage	Our lifecycle assessment helped to inform our sustainability strategy.

Further Information

For more info, see: http://ir.mondelezinternational.com/releasedetail.cfm?ReleaseID=847172

Module: Sign Off

Page: Sign Off

W10.1

Please provide the following information for the person that has signed off (approved) your CDP water response

Name	Job title	Corresponding job category
Jonathan Horrell	Director, Global Sustainability	Environment/Sustainability manager

W10.2

Addressing water risks effectively, in many instances, requires collective action. CDP would like to support you in finding potential partners that are also working to tackle water challenges in the river basins you report against. Please select if your organization would like CDP to transfer your publicly disclosed risk and impact drivers and response strategy data from questions W1.4a, W3.2b, W3.2c, W4.1a and W8.1b to the United Nations Global Compact Water Action Hub.

No

Further Information

CDP 2015 Water 2015 Information Request